

Exhibiting Opportunities



CES · **MONTREAL** · **2015** · **SCÉ**

36TH EVALUATION CONFERENCE · 36^E CONGRÈS D'ÉVALUATION

Evaluation for the World We Want Montreal Sheraton, May 24-27, 2015

The Canadian Evaluation Society (CES) cordially invites you to participate in and support its 2015 annual conference, which will be hosted by the Société québécoise d'évaluation de programme at the Montreal Sheraton from May 24 to 28.

This annual event is the largest gathering for evaluators in Canada, providing them with professional development at an unprecedented scale. This year's conference is expected to attract an audience of some 500 local, national and international participants. We expect a significant international presence in 2015, [International Year of Evaluation](#). The interest shown through proposals for workshops and presentations attests to that already.

This year's conference theme, Evaluation for the World We Want, is an inspiration for participants, presenters, sponsors, and exhibitors.

The CES conference is your opportunity to promote your organization to local, national, and international evaluators, to increase the visibility of your products and service, and to demonstrate your support for evaluation in Canada.

Exhibiting at CES C2015 is an affordable way to connect with conference attendees active in the field of evaluation. Exhibitors provide a vital service in helping conference attendees learn about evaluation-related products and services. Our exhibiting packages start at just \$750 (+ GST/QST)

THE CANADIAN EVALUATION SOCIETY

The Canadian Evaluation Society (CES) is a professional association is dedicated to enhancing and promoting professional and ethical evaluation practices. Evaluation is a multi-disciplinary field focuses on documenting whether program and projects work, for whom and why. It has broad applications in many areas including government, health care, education, and non-profit organizations across Canada. CES members include approximately 1,800 professionals working in all levels of government in Canada, as well as in private and not-for-profit organizations.

EXHIBITING AT THE CES 2015 CONFERENCE

Exhibits will be presented as tabletop displays in high traffic areas. For added exposure, daily health breaks will be offered near exhibition spaces. The local Organization Committee in its sole discretion will assign all exhibit spots.

Exhibiting Benefits

- 8 foot wide by 5 foot deep (2.4 x 1.5 meter) display space
- 6 foot by 30 inch (1.8 x 0.7 meter) display table with two accompanying chair
- Listing on the Conference website with 100 word description, logo and corporate website
- 2 accreditation pass for display staff only (no access to conference sessions)
- Daily designated health breaks

Options

- Opportunity to upgrade one accreditation pass to a full Conference registration for only \$300 (+ GST/QST)
- Access to an electrical outlet is available for an additional fee of \$50 (+ GST/QST)

Exhibiting Hours (Preliminary Version)

Date	Open and Staffed	Peak Traffic Opportunities
Monday	7:30 am – 5:30 pm	Pre-Session Mingling
May 25 th		Morning Health Breaks
		Lunch (free time for participants)
		Afternoon Health Breaks
Tuesday	7:30 am – 5:30 pm	Pre-Session Mingling
May 26 th		Morning Health Breaks:
		Lunch (free time for participants)
		Afternoon Health Breaks

COSTS

Exhibit Type:	<i>Early Bird</i> Before April 9, 2015	<i>Regular</i> by May 24, 2015
Standard Exhibit Table <i>Display with two display staff</i>	<input type="checkbox"/> \$750 + GST/QST	<input type="checkbox"/> \$850 + GST/QST
Upgraded Exhibit Table <i>Display with single full Conference registration</i>	<input type="checkbox"/> \$1,050 + GST/QST	<input type="checkbox"/> \$1,150 + GST/QST

CONTACT INFORMATION

If you have any questions regarding sponsorship and exhibiting opportunities, please do not hesitate to contact **Frederic Bertrand** (Sponsorship and Exhibitors Committee) at:

sponsorships@evaluationcanada.ca

STEPS TO EXHIBIT

1. Confirm your exhibit type to **Frédéric Bertrand** at: sponsorships@evaluationcanada.ca
2. Make the payment by sending Exhibitor Agreement Form to **Kayla Wright** from the Canadian Evaluation Society secretariat at: secretariat@evaluationcanada.ca
3. Once your payment is processed, **Laurence Dufour-Bouchard** from OPC Events (LDBouchard@opcevenements.com) will contact you to confirm the promotional material to be provided under the agreement and to offer logistical support.

EXHIBITOR AGREEMENT FORM

Exhibitor Agreement Form: 1/3

Please complete this form and send it by e-mail or fax to:

Kayla Wright
Canadian Evaluation Society
3-247 Barr Street
Renfrew, Ontario K7V 1J6
Tel: +1 (855) 251-5721
Fax: +1 (613) 432-6840
secretariat@evaluationcanada.ca

PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS

We agree to provide a 100-word description, a logo and our corporate hyperlink by *March 31st, 2015*.

- Yes
 No

We will require electrical power at our own cost (estimated at about \$ 50 + GST /QST; to be ordered separately via OPC events)

- Yes
 No

Contact person: _____ Title: _____

Organization (full name): _____

Organization (name to be used in conference material/web site): _____

Department: _____

Address: _____

City: _____

Province: _____ Postal code: _____

Telephone: _____

Fax number: _____

Email address: _____

Website: _____

Twitter username: _____

Type of Organization:

- Consultancy
 - Corporate
 - Government
 - Non-profit
 - University
 - Other
-

Product or service delivery area:

- Consulting
 - Policy
 - Management
 - Research
 - Teaching
 - Software
 - Other
-

Briefly describe materials that will be displayed at the booth:

Identify specific planned exhibit giveaways:

100-word description in English

100-word description in French:

EXHIBIT TYPE

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METHOD OF PAYMENT

Payment is required by cheque or credit card upon submission of your Agreement Form. The CES Secretariat will send you an invoice if required, but the agreement will not be deemed to be accepted until payment is received. Make cheques payable to Canadian Evaluation Society. This name will appear on credit card statements if paying by credit card.

- Invoice/Purchase Order
- Cheque enclosed (make payable to: Canadian Evaluation Society)
- MasterCard
- Visa

Credit Card Number: _____

Expiry Date: _____

Card Code
Verification
(CCV)¹ _____

Name on Credit Card: _____

Authorized Signature: _____

Date of authorization: _____

¹ 3 digit card security code located on the back of VISA® and MasterCard® cards.